

CENTRE FOR INSTRUCTIONAL  
TECHNOLOGY AND MULTIMEDIA,  
UNIVERSITI SAINS MALAYSIA,  
PENANG, MALAYSIA



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SAINS  
MALAYSIA



**TAN YUN YI**

**Ph. D. | SENIOR LECTURER**



## EDUCATION

She graduated from Multimedia University with a bachelor's degree in Digital Media (Hons) in 2009. and received her PhD in Educational Technology from The University of Hong Kong, Hong Kong in 2018.

## BACKGROUND

She has worked in various positions as a multimedia designer and project manager in agencies related to ICT and creative industry. She embarked on a career in education as a lecturer at National Academy of Arts, Culture & Heritage Malaysia (ASWARA) in 2011 and was later awarded a fellowship from Universiti Sains Malaysia to further her postgraduate studies.

Her research interest is driven by the curiosity in creative media and technology, and also how they could be used to enhance learners' learning experiences. Outside of her work, she is passionate about community engagement and has served as volunteer in digital literacy training and support for senior citizens. Her project "Bengkel Teknologi Senior" was the recipient of Star Golden Hearts Award 2020 by The Star and Yayasan Gamuda for promoting digital inclusion among senior citizens through digital literacy workshops which help them live more independently.

## PRESENTLY

Senior Lecturer and Industry Networking Coordinator

## CONTACT



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## SKILLS

- Educational Technology
- Digital Inclusion and Literacy
- Digital Media
- Social-based Learning
- Multimedia Design



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